

2008 Society for Photographic Education

Corporate Membership Benefits

MEMBER INFORMATION

The **Society for Photographic Education** is a non-profit, membership organization that provides a forum for the discussion of photography and related media as a means of creative expression and cultural insight. Through its interdisciplinary programs, services, and publications, the society seeks to promote a wider public understanding of the medium in all its forms, and to foster the development of its practice, teaching, scholarship and criticism.

Founded in 1963, the society construes photographic education in the broadest sense, concerning itself with the practice and analysis of the medium both as art form and as an instrument of social consciousness.

In addition to teachers at nearly every academic level, our membership includes critics, curators, gallery directors, exhibition photographers, photojournalists and collectors. And the society has an international presence as well, with representatives from different countries, on this continent and abroad.

SPE NATIONAL CONFERENCE WAIVER

Each spring SPE hosts a national conference, a four-day gathering that provides an opportunity for you to make and renew friendships, exchange ideas with other members, become acquainted with the latest developments in the field, and meet some of photography's most illustrious talents.

A key feature of each conference is the exhibits fair, which provides attendees the opportunity to learn about the latest equipment, technologies, publications, and support organizations, as well as visit with over 50 corporate exhibitors.

Attendance at each national conference is estimated to reach between 1000-1300, with representatives from among hundreds of university photography programs attending. SPE Corporate Members automatically receive an invitation to the National Conference and are entitled to one waiver of the registration fee.

PRINT AND INTERNET PRESENCE

Corporate Members receive a highlighted listing with logo in the *Membership Directory & Resource Guide* published following the beginning date of membership, as well as a listing on a "Corporate Sponsors" page in the same membership directory. Corporate Members are also listed on the SPE website.

ADVERTISING OPPORTUNITIES

Corporate Members receive the equivalent to \$400 advertising in any of SPE's publications. For more information see the advertising details online or request additional information per email from advertising@spenational.org.

EXPOSURE

The society's acclaimed journal is the leading professional periodical exclusively devoted to the analysis and understanding of photography. For more than 30 years *exposure* has brought its readers a lively mix of scholarly insight, historical perspectives, critical dialogue, educational issues, and reviews of contemporary photographic exhibitions and publications.

REGIONAL MEMBERSHIP

Eight regional organizations serving the special needs of their local constituencies flourish under the umbrella of the national society. These groups organize annual regional conferences each fall, creating a sense of community within every geographic area of the United States. Like the national conference, these programs range over a wide variety of topics and bring together SPE members in an arena of scholarly inquiry and fellowship. Many regional associations are active advocates and produce their own publications and newsletters.

QUESTIONS?

If you have any questions or would like additional information, please contact the SPE national office at 216/622-2733 or membership@spenational.org. Advertising rate sheets are available at www.spenational.org.

WHY JOIN?

Approximately 95 percent of the society's members are active photographers, and the majority teach photography. On average, each of our members spends about \$5,000 annually on photographic equipment, supplies and books. In addition many also make departmental purchases and influence the buying decisions of thousands of photography students — an average annual market of about **100 million dollars**.

CORPORATE MEMBER BENEFITS

A year's Corporate Membership in the Society for Photographic Education gives you:

- highlighted listing with logo in *Membership Directory & Resource Guide* on Corporate Sponsor's page
- listing on SPE's national website
- \$400 credit toward advertising in any SPE publication
- two (2) one-year individual memberships
- national conference fee waiver
- quarterly newsletters
- membership directory
- membership in one of SPE's eight regional organizations
- our critical journal, *exposure*
- discount rate for mailing list

SPE Corporate Membership dues are for one year - twelve months from the date of payment.

"I've been involved in SPE since undergraduate school, and it continues to be my conduit to my professional peer group. SPE is the gateway to our industry and our window on its evolution."

— Mary Virginia Swanson