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## 2006 SPE Publications

<b>SPE Quarterly Newsletter</b>		<b>Circulation of 2,500</b>	
<ul style="list-style-type: none"> <li>• Functions as a vehicle for information and exchange of SPE business, members activities, bulletin boards and job listings</li> <li>• Published four times annually in the Winter, Spring, Summer and Fall with dimensions of 8 1/2" x 11"</li> </ul>	<b>ADVERTISING</b> Full Page Half Page Quarter Page	<b>Dimensions (w x h)</b> 7 3/4" x 10 1/2" 7 3/4" x 5 1/8" 3 3/4" x 5 1/8"	<b>Price</b> \$600 \$300 \$200
	<b>Publication</b> <i>Winter</i> - Dec 1 <i>Spring</i> - Mar 1 <i>Summer</i> - Jun 15 <i>Fall</i> - Sep 15	<b>Reserve by</b> Sep 15 Dec 1 Apr 1 Jul 1	<b>Ad Due</b> Oct 1 Dec 15 Apr 15 Jul 15
<b>SPE Membership Directory</b>		<b>Circulation of 2,000</b>	
<ul style="list-style-type: none"> <li>• A printed reference manual used throughout the year by SPE members</li> <li>• Lists names and addresses of SPE officers and members</li> <li>• Contains SPE information</li> <li>• Published each Fall in black and white with dimensions of 8 1/2" x 11"</li> </ul>	<b>ADVERTISING</b> Back Cover (outside) Front Cover (inside) Back Cover (inside) Full Page Half Page Quarter Page	<b>Dimensions (w x h)</b> 7 3/4" x 10 1/2" 7 3/4" x 10 1/2" 7 3/4" x 10 1/2" 7 3/4" x 10 1/2" 7 3/4" x 5 1/8" 3 3/4" x 5 1/8"	<b>Price</b> \$1,000 \$700 \$700 \$600 \$400 \$300
	<b>Publication</b> <i>Fall</i> - Sep 21	<b>Reserve by</b> Jun 15	<b>Ad due</b> Jul 1
<b>exposure</b>		<b>Circulation of 2,500</b>	
<ul style="list-style-type: none"> <li>• SPE's highly respected journal collected by museums and libraries</li> <li>• Includes criticism, essays, articles on education and book and exhibition reviews in a finely printed professional publication</li> <li>• Published twice annually in the Spring and Fall in black and white with full color cover with dimensions of 8" x 10"</li> </ul>	<b>ADVERTISING</b> Back Cover (outside) Front Cover (inside) Back Cover (inside) Full Page Half Page Quarter Page	<b>Dimensions (w x h)</b> 7 3/8" x 9 1/2" (full color) 7 3/8" x 9 1/2" (full color) 7 3/8" x 9 1/2" (full color) 7 3/8" x 9 1/2" 7 3/8" x 4 5/8" 3 1/2" x 4 5/8"	<b>Price</b> \$1,500 \$1,000 \$1,000 \$600 \$400 \$300
	<b>Publication</b> <i>Spring</i> - Mar 15 <i>Fall</i> - Sep 21	<b>Reserve by</b> Dec 15 Jun 15	<b>Ad due</b> Jan 15 Jul 1
<b>National Conference Program Guide</b>		<b>Circulation of 1,500</b>	
<ul style="list-style-type: none"> <li>• Printed manual for conference participants including a schedule of events, information and advertisements</li> <li>• Published annually in the Spring in black and white with dimensions of 8 1/2" x 11"</li> </ul>	<b>ADVERTISING</b> Back Cover (outside) Front Cover (inside) Back Cover (inside) Full Page Half Page Quarter Page	<b>Dimensions (w x h)</b> 7 3/4" x 5 1/8" (Full color) 7 3/4" x 10 1/2" 7 3/4" x 10 1/2" 7 3/4" x 10 1/2" 7 3/4" x 5 1/8" 3 3/4" x 5 1/8"	<b>Price</b> \$2,000 \$700 \$700 \$600 \$400 \$300
	<b>Publication</b> <i>Spring</i> - Mar 15	<b>Reserve by</b> Oct 15	<b>Ad due</b> Nov 1
<b>Mailing List</b>			
<ul style="list-style-type: none"> <li>• For one-time use only</li> <li>• Available by email or mail at any time</li> <li>• List is separated into the following fields: First Name, Last Name, Address-1, Address-2, City, State and Zip code</li> <li>• Two files are sent, one file is saved in a comma separated format (.csv) the other file is an Excel file (.xls)</li> </ul>	<b>List of Members</b> Corporate organizations Non-profit organizations Current Members	<b>Quantity</b> Approx 800 Approx 800 Approx 800	<b>Price</b> \$350 \$250 \$100
	<b>List of Conference Attendees</b> Organizations/Members Conference Exhibitors	Approx 700 Approx 700	\$350 \$100